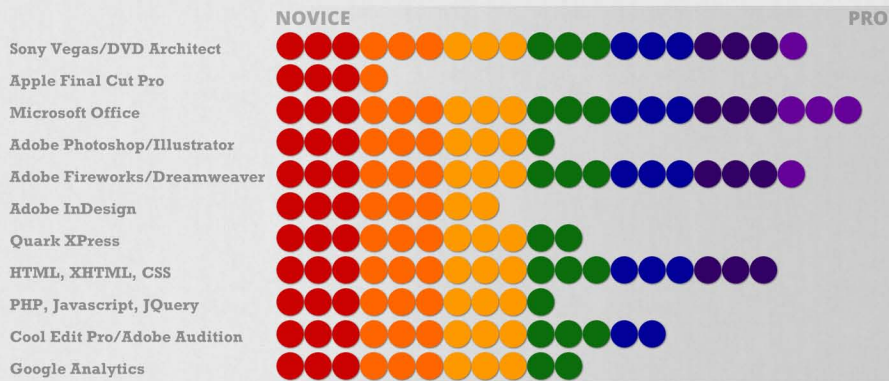# Michael J. Conaty

MARKETING · VIDEO · WEB DESIGN · RESULTS

michaelconaty.com
brunswickmedia.com

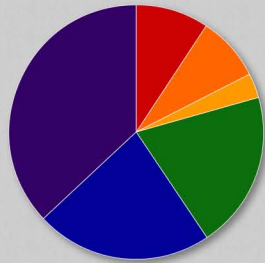mikeconaty [Twitter] [Google+] [LinkedIn] [Vimeo]

Software

Skills

	NOVICE → PRO
Sony Vegas/DVD Architect	
Apple Final Cut Pro	
Microsoft Office	
Adobe Photoshop/Illustrator	
Adobe Fireworks/Dreamweaver	
Adobe InDesign	
Quark XPress	
HTML, XHTML, CSS	
PHP, Javascript, JQuery	
Cool Edit Pro/Adobe Audition	
Google Analytics	

Education

B.A. Advertising
Marietta College
Marietta, OH

What makes up a degree in advertising?

Key
- Print Design
- Journalism/Writing
- Photography
- Video/TV Production
- Audio Production/Radio
- Marketing

Professional Development/Self-Study

HTML/XHTML	Audio Editing
Public Speaking	Lighting Design
FBML	Scriptwriting

Work

CRC Press
Market Planning Assistant

Product Manager, Distributed Products

Marketing Manager Environmental Science

Environmental Law Institute

Director of Marketing

Association of Performing Arts Presenters

Communications Director

American Repertory Ballet

Marketing Director

Brunswick Media Services

Partner

President

'90   '00   '10

Skills

Video Production (Linear Editing, Camera, VTR Operation)

Video Production (Sony VegasPro, Camera, Lighting, Scriptwriting)

Market Planning (List Research, Segmentation, Campaign Planning, Etc.)

Client Relations (Presentations, Sales, Customer Service)

Direct Mail (Copywriting, A/B Testing, Tracking & Analysis, Etc.)

Personnel Management (Direct Reports)

Website Design (HTML, CSS, XHTML, PHP, Javascript, JQuery)

Graphic Design (Quark Express, InDesign, PS, AI, FW)

Social Media (Twitter, Facebook, LinkedIn, Google+)

Vendor Management

Budgeting